



ATB

Protecting People. Protecting
Brands. Protecting Futures.

The Anti-Trafficking Bureau (ATB) Corporate
Partnership Program Framework

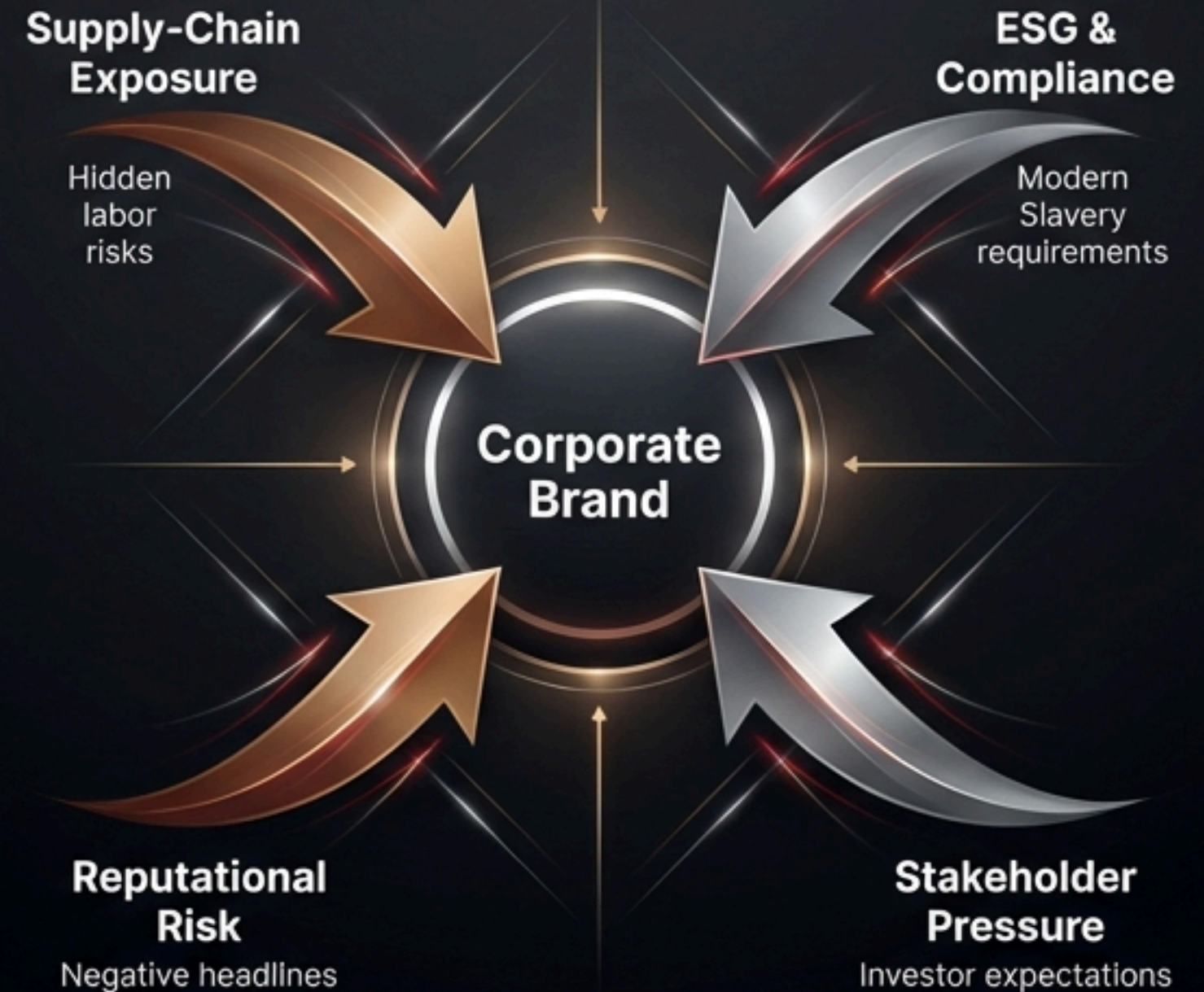
The New Reality

Human trafficking is no longer only a humanitarian issue—it is a corporate risk issue.

The landscape has changed. Modern corporations operate in an environment where ethical supply chains and brand integrity are scrutinized by regulators and consumers alike.

ATB

The Convergence of Risk



A Strategic Alliance for Governance and Impact

The Anti-Trafficking Bureau partners with corporations to reduce trafficking risk, strengthen compliance, protect brand integrity, and generate measurable social impact.



1. Risk Reduction

Access to ATB expertise, intelligence on trafficking trends, and supply-chain exposure advisory.



2. Brand Integrity

"Official Partner" seals and public recognition to strengthen market positioning.



3. Social Impact

Measurable metrics for ESG reporting, including survivors supported and investigations assisted.

Right-Sizing the Partnership



Tier I: Strategic Alliance

Role: ATB Protection Partner

Target: Multinationals, Finance, Tech, Logistics

Investment: \$100,000+ annually

Tier II: Strategic Corporate Partner

Role: ATB Corporate Defender

Target: Mid-size Corps, Healthcare, Retail

Investment: \$25,000 – \$75,000 annually

Tier III: Corporate Support Level

Role: ATB Awareness Partner

Target: Small Business, Franchises

Investment: \$5,000 – \$20,000 annually

TIER I — ATB PROTECTION PARTNER (Strategic Alliance Level)

Position your organization as a global leader in anti-trafficking protection and compliance.



Executive Advisory & Intelligence

Annual Executive Briefing on risk trends.
Strategic advisory memos on regional risks and supply-chain exposure.
Priority access to SMEs.



Brand Authority

Designation as “Official Protection Partner of the Anti-Trafficking Bureau.”
Logo placement on ATB website, annual reports, and and major campaigns.



Training

Up to 6 executive or staff training sessions annually. Customized for Leadership, Compliance, HR, Security, Travel/Procurement.



Leadership Positioning

Joint press release, featured corporate profile in Impact Report, and co-hosting opportunities (webinars/panels).

ATB



TIER II — ATB CORPORATE DEFENDER (Strategic Corporate Partner)

Strengthen ESG credibility, compliance posture, and employee protection while demonstrating visible leadership.

- **Recognition**
Designation as “Corporate Defender Against Human Trafficking.”
Recognition in newsletters and annual reports.
- **Training & Internal Protection**
2–4 certified anti-trafficking training programs annually plus digital training licenses for employee awareness.
- **Advisory Support**
Annual industry-specific trafficking risk brief and consultation on compliance strategy.
- **Reporting**
Semi-annual corporate impact report and annual certificate.



TIER III — ATB AWARENESS PARTNER (Corporate Support Level)

Demonstrate responsible leadership and protect your workforce through awareness and visible commitment.



Designation

“ATB Trained & Aware Organization”



Training

Anti-trafficking awareness training package.



Assets

Certificate for display in offices/public spaces and logo placement on the supporter page.



Reporting

Annual impact letter.

Tangible Impact & Reporting

Transparency is central to the alliance. Partners receive concrete data to validate their investment and enhance their annual ESG reporting.



Specialized Advisory & Add-On Services

Customizing the partnership to address specific operational threats.



Executive Risk & Travel Security Training

Customized training for executives and staff to mitigate risks during travel and business operations.



Supply-Chain Trafficking Risk Advisory

In-depth analysis and advisory to identify and address human trafficking risks within supply chains.



ESG / Modern Slavery Compliance Support

Guidance on ethical standards and compliance with anti-slavery legislation and ESG reporting.



Threat Briefings

Regular intelligence briefings and threat assessments tailored to specific regions and sectors.



Public Awareness Campaigns

Development and deployment of impactful awareness campaigns for employees and the public.

Select Your Level of Impact

Feature	Tier III (Bronze)	Tier II (Silver)	Tier I (Gold)
Investment Level	\$5k - \$20k	\$25k - \$75k	\$100k+
Brand Designation	Awareness Partner	Corporate Defender	Protection Partner
Training Sessions	Awareness Package	2-4 Certified Programs	Up to 6 Executive/Custom
Advisory Access	-	Annual Brief	Priority Access & Strategy
Impact Reporting	Letter	Semi-Annual Report	Quarterly Dashboard

**Secure your
alliance today.**

Contact the Strategic
Advisory Team